

FOOD HALLS & MARKETS



CREATING AMAZING EXPERIENCES FOR OUR VISITORS' DELIGHT

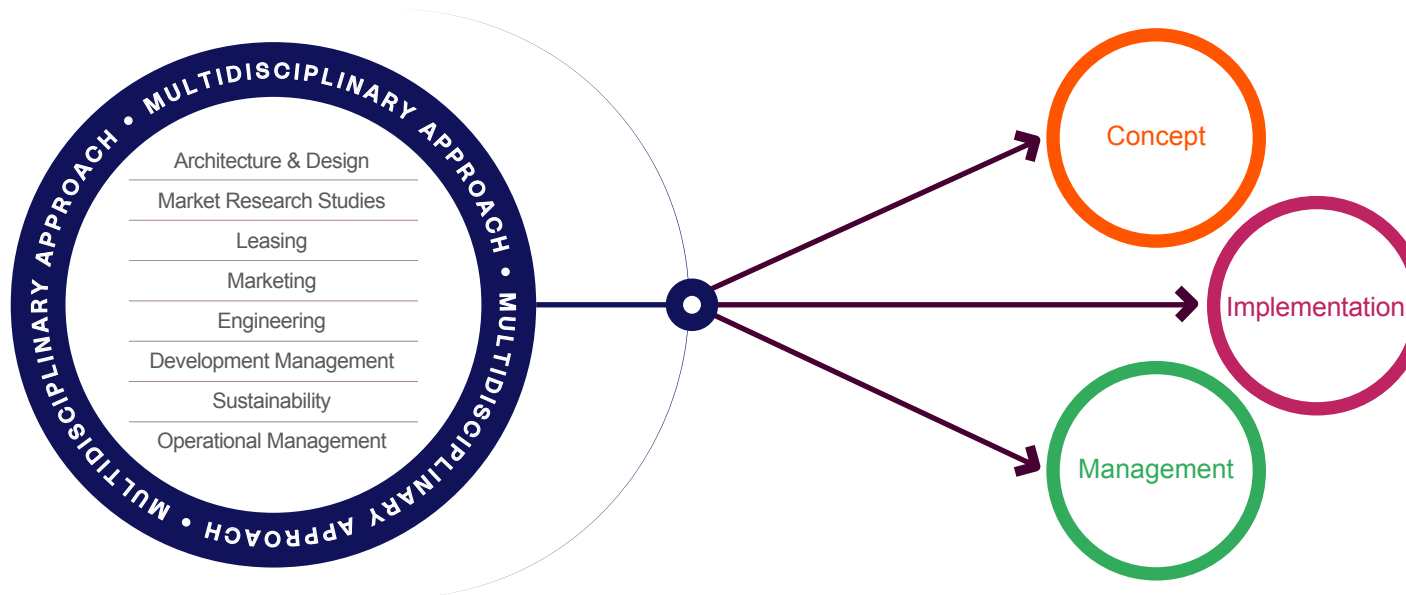
Through the creation of unique and innovative places, Sonae Sierra's food halls & markets provide visitors much more than just a place to eat. On this new wave of disruptive food areas visitors can eat, stay, work, relax and hang out, and therefore spend more time.

Sonae Sierra's expertise allows us to create truly unique places, successfully bringing a new generation of food halls to life. We adopt a holistic view towards

the customer experience, from the initial design to the visitors' daily use. Based on this integrated approach we continually strive to create successful destinations focused on 3 main pillars: Design, Leasing and Management.

Our experience developing these new concepts translates into more than 16 projects developed throughout countries in Europe, North Africa and South America.

INTEGRATED SOLUTIONS



CREATING VALUE

- Increased of rental space dedicated to food areas;
- Increased time spent by visitors;
- Increased footfall;
- Increased sales;
- Food areas have become an anchor point of shopping centres.

TO OFFER UNIQUE EXPERIENCES

- Uniquely designed places that reinvent old markets and kiosks and bring new trends to life;
- Exclusive dining and leisure atmosphere aligned with exceptional brands;
- Multi-purpose dynamic places with continuous activations that make food halls & markets the place everyone wants to visit.

OUR EXPERIENCE



PARKLAKE · ROMANIA

Under the concept of “meeting nature” it links the interior design with the exterior, bringing the outside of one of the greatest parks in Bucharest inside the shopping centre.



CITYLIFE SHOPPING DISTRICT · ITALY

With a modern and fashionable look this food hall in Milan is tailored to fulfil its visitors’ needs: it has multiple kiosks, eco-stations, 6 lounge areas, silence pods, dining swings, a variety of different seating arrangements and even a stage to host multiple events.



ALEXA · GERMANY

Inspired by the art deco theme of the shopping centre, the food hall concept of Alexa, in Berlin, brings the glamour and unique ambience of this art movement to life.

ABOUT US

We find solid platforms from which we can create sound investments, all around the world. From shopping to public or living spaces, from management to turnkey projects, we are the most far-sighted partner to have when developing innovative concepts.

Sonae Sierra operates from corporate offices located in more than 10 locations providing services to clients in geographies as diverse as Europe, South America, North Africa and Asia.

Incorporated in Portugal in 1989, Sonae Sierra is owned by Sonae, SGPS (Portugal) with 90% and Grosvenor Group Limited (United Kingdom) with 10%.

**Open mind
Greater value**

PRAGMATIC DOERS

We have the know-how and the muscle, the enthusiasm and determination to make things happen. That’s our biggest strength: to be experts in “done”.

**AN INTERNATIONAL
PLAYER**

with a thing for localism. We learn about places, their substance and appeal. Their worth and potential. We believe that local value is what makes the world interesting. Our heart is on the street, our eyes on the world.

URBAN DRIVEN

We are in love with the city. How it breathes, how it grows, who lives there, what people do, how they move, how they work. We love to push for its constant transformation. The city is our muse. Urbanity our home.

www.sonaesierra.com